



# CAMERON MUNSON

## Experience

**September 2016 - Present**

**Freelance Design/Marketing Associate | COUP D'ETAT**

Event collateral design

Brand collateral and sales material design and copywriting

Website and inventory management

Photo editing and correction

Email marketing management and design

**March 2017 - Present**

**Freelance Marketing/Design Associate | Woodlands Academy**

Social media copywriting

Website content management and layout design

Email marketing design

**March 2017 - April 2017**

**Freelance Graphic Designer | VIDA**

Social media graphic design

Website design and layout

Email marketing design

Digital advertisement design

Digital marketing copywriting

Photo editing and manipulation

**January 2016 - September 2016**

**Graphic Designer | Winger Marketing**

Identity Design and Branding

Web and Print Advertising Campaigns

Infographics, Website and Social Media Graphics

Email Campaign Design and Implementation

Presentation and Proposal Design

Web Design

Website Maintenance and Management

**September 2015 - January 2016**

**Assistant Account Executive | Winger Marketing**

Content Development and Strategy

Email Marketing

Branding

Press Release Development and Distribution

Press Clipping Management

Event Planning

## Education

Lake Forest College

Bachelor of Arts in English, Minors in Digital

Media Design & Communication

Graduated: May 2015

Honors: *cum laude*

## Technical Proficiency

### Adobe Creative Cloud:



### Web Design & Development:



### Other Skills:

- Email Marketing: Constant Contact, Mailchimp
- Copywriting and Content Development
- Project Management and Artistic Direction

## Contact



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